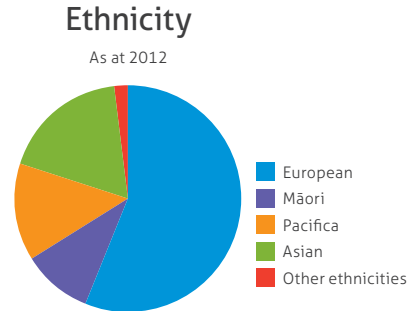
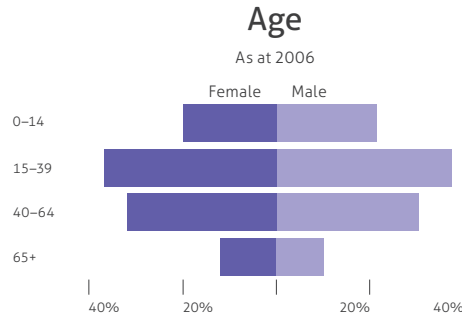


DEMOGRAPHICS

GRACE WHITE

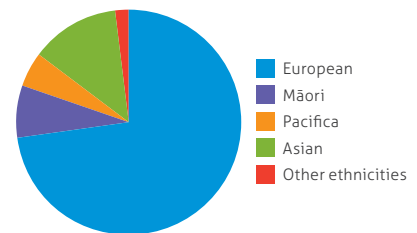
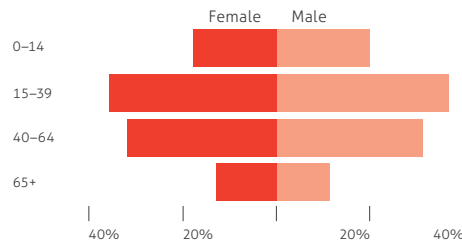
Source: Statistics New Zealand

Auckland

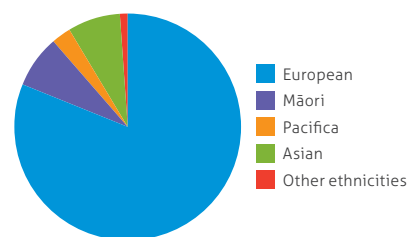
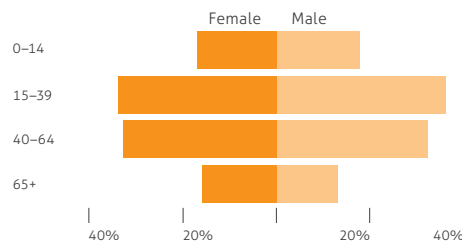


Wellington

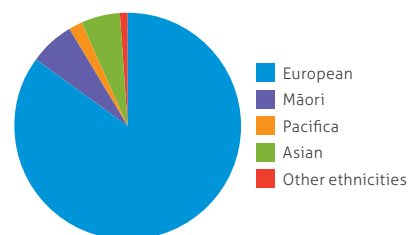
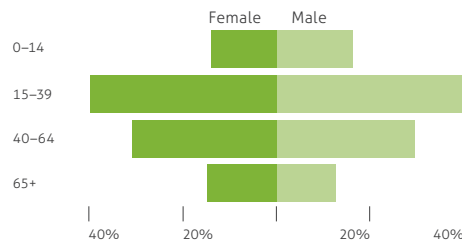
(Encompasses Wellington city, Lower Hutt, Upper Hutt, Porirua and Kapiti Coast)



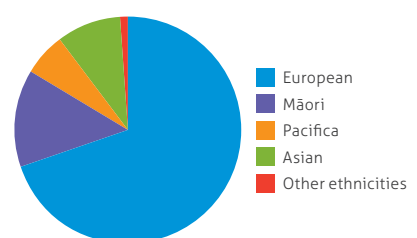
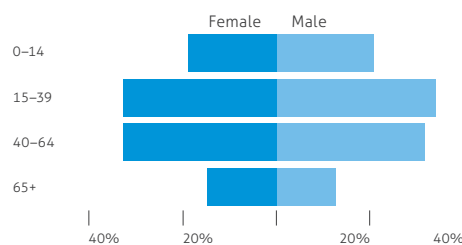
Christchurch



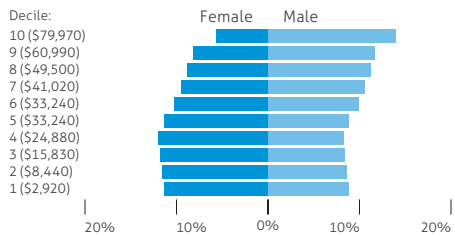
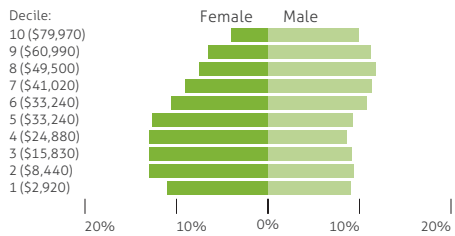
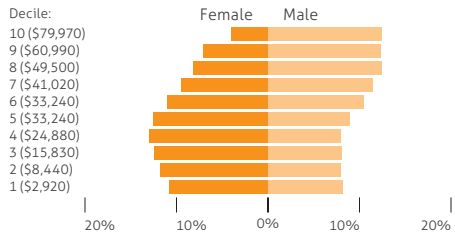
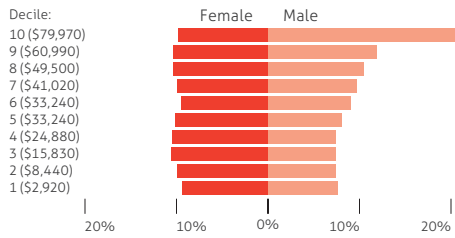
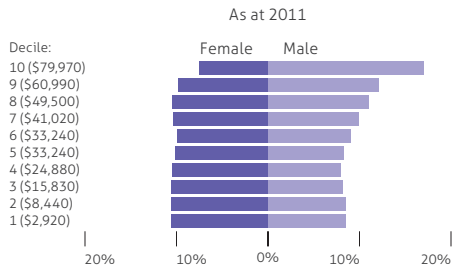
Dunedin



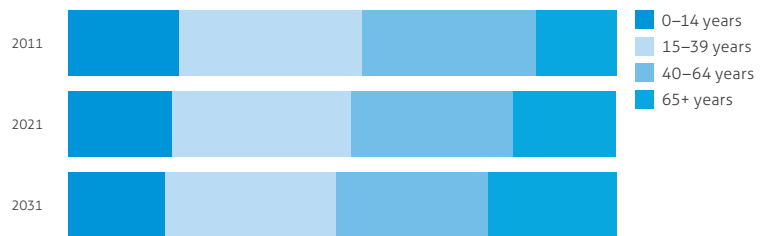
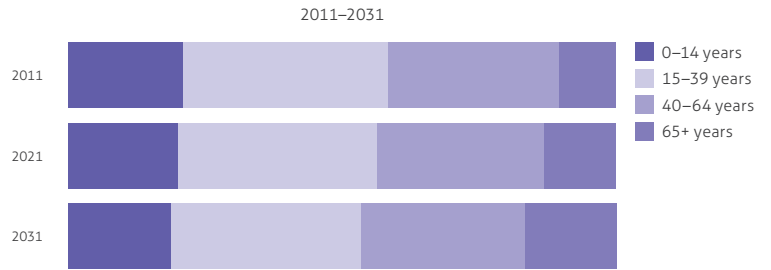
New Zealand



Income by Decile



Population Projections



Sources: Auckland Tourism, Events and Economic Development, Christchurch Central Development Unit, Dunedin City Council, Google Maps, Grow Wellington, LIANZA, Ministry of Business, Innovation and Employment, National Library of New Zealand, New Zealand Educated, NIWA, QV, Seek.co.nz, Statistics New Zealand, Tertiary Education Commission, University of Auckland, University of Canterbury, University of Otago.

* Jobs advertised on the website Seek as at 18 September 2013.

** Growth industries identified by Local Councils from their websites.

	Population	Employment	Unemployment	Education	Income	Housing
Auckland	1,507,600 total 33.9 average age	624,060 jobs filled 50,140 job creation 32,890 job destruction 8,130 jobs on Seek*	7.6% unemployment 12.5% youth unemployment (NEET)	42.5% percentage with post-secondary qualification 5 number of public tertiary institutions 40,000 enrolment at University of Auckland	\$1,411 weekly income per household \$577 total median weekly income \$694 men \$479 women	50.7% percentage who own their own home \$644,973 average house price 476,406 total number of dwellings
Wellington (Encompasses Wellington city, Lower Hutt, Upper Hutt, Porirua and Kapiti Coast)	449,500 total 35.3 Average age	133,950 jobs filled 10,580 job creation 7,160 job destruction 2,494 jobs on Seek*	7.1% unemployment 9.6% youth unemployment (NEET)	46.3% percentage with post-secondary qualification 5 number of public tertiary institutions 21,000 enrolment at Victoria University of Wellington	\$1,475 weekly income per household \$630 total median weekly income \$768 men \$505 women	49.8% percentage who own their own home \$445,899 average house price 165,222 total number of dwellings
Christchurch	363,100 total 36.4 Average age	174,870 jobs filled 13,870 job creation 10,800 job destruction 2,082 jobs on Seek*	3.9% unemployment 12.5% youth unemployment (NEET)	40.5% percentage with post-secondary qualification 3 number of public tertiary institutions 14,617 enrolment at the University of Canterbury	\$1,273 weekly income per household \$581 total median weekly income \$735 men \$450 women	59.8% percentage who own their own home \$432,961 average house price 145,629 total number of dwellings
Dunedin	126,900 total 35 Average age	51,750 jobs filled 5,060 job creation 2,420 job destruction 213 jobs on Seek*	4.8% unemployment 11.1% youth unemployment (NEET)	41.2% percentage with post-secondary qualification 2 number of public tertiary institutions 21,728 enrolment at the University of Otago	\$1,181 weekly income per household \$532 total median weekly income \$706 men \$434 women	53.9% percentage who own their own home \$284,516 average house price 48,927 total number of dwellings
New Zealand	4,433,000 total 35.9 Average age	1,828,780 jobs filled 158,690 job creation 122,930 job destruction 16,226 jobs on Seek*	6.8% unemployment 12% youth unemployment (NEET)	39.9% percentage with post-secondary qualification 29 number of public tertiary institutions	\$1,304 weekly income per household \$560 total median weekly income \$707 men \$450 women	54.5% percentage who own their own home \$448,929 average house price 1,651,542 total number of dwellings

Transport	Area	Climate	Culture	Businesses	Organisations Interviewed
<p>8.5% public transport use</p> <p>6 km average commute to work</p>	<p>1,086 total sq km</p> <p>0.0007 sq km per person</p>	<p>19°C mean annual temp</p> <p>2,003.1 sunshine hours p.a.</p>	<p>2,757 cafes and restaurants</p> <p>10 public galleries and museums</p> <p>55 libraries</p>	<p>161,154 total businesses</p> <p>Growth industries** Manufacturing, Tourism, Life Sciences, Education, Conventions, Food and Beverage, ICT, Screen and Digital, Primary Industries, Marine, Exports</p>	<p>The ICEHOUSE #16 The Mind Lab #26 University of Waikato #18 Webb Henderson #29</p>
<p>14% public transport use</p> <p>5 km average commute to work</p>	<p>2,120 total sq km</p> <p>0.005 sq km per person</p>	<p>15.9°C mean annual temp.</p> <p>2,110.3 sunshine hours p.a.</p>	<p>751 cafes and restaurants</p> <p>9 public galleries and museums</p> <p>29 libraries</p>	<p>46,169 total businesses</p> <p>Growth industries** IT, Biomedical, Clean Technology, Screen and Digital, Food and Beverage, Manufacturing, Primary Industry, Film</p>	<p>China Forestry Group NZ #30 CORE Technology #14 Magritek #10 NZX #5 Statistics New Zealand #21 Tourism Holding Ltd #30 Trade Me #25 Treasury #22 Viclink #4 Victoria University #19 Weta Workshop #1 Xero #13, 28</p>
<p>4% public transport use</p> <p>5 km average commute to work</p>	<p>1,426 total sq km</p> <p>0.004 sq km per person</p>	<p>17.2°C mean annual temp.</p> <p>2,142.5 sunshine hours p.a.</p>	<p>551 cafes and restaurants</p> <p>3 public galleries and museums</p> <p>19 libraries</p>	<p>36,422 total businesses</p> <p>Growth industries** Professional and Engineering Services, Financial Services, Construction, Healthcare, IT</p>	<p>Christchurch City Council #6, #20 Innovation Matters #12 Ministry of Awesome #6, #9 NZ Windfarms #6 Sustento Institute #20</p>
<p>3% public transport use</p> <p>3.5 km average commute to work</p>	<p>3,314 total sq km</p> <p>0.03 sq km per person</p>	<p>14.6°C mean annual temp.</p> <p>1,683.7 sunshine hours p.a.</p>	<p>201 cafes and restaurants</p> <p>1 public galleries and museums</p> <p>5 libraries</p>	<p>10,658 total businesses</p> <p>Growth industries** Health Technologies and Biotechnology, Primary Industries, Food and Beverage, Education, Tourism, Manufacturing and Engineering, ICT and creative industries</p>	<p>AbacusBio Ltd #2, #7 Architecture Van Brandenburg #27 Pacific Edge #11 Runaway #23 University of Otago #15, 17</p>
	<p>268,680 total sq km</p> <p>0.06 sq km per person</p>		<p>7,095 cafes and restaurants</p> <p>32 public galleries and museums</p> <p>304 libraries</p>	<p>504,381 total businesses</p>	<p>Beyond New Zealand: DrThom #8 Duke University #3 Reform #24</p>